

InSEA SEMINAR
“Building Social Cohesion through Arts Education”
Namibia 29 Oct. to 2 Nov. 2018
“Sustainable Development Goals: Art as Communicator”



WHERE FACTS AND FIGURES LOSE INFLUENCE

ART can STILL *LEAVE* an **IMPACT**

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The UNESCO Club Vienna is a member of the World Federation of UNESCO Clubs, Centres and Associations (WFUCA), NGO in formal associate (ASC) relations with UNESCO and in Special Consultative Status with the United Nations Economic and Social Council (ECOSOC).

· Greetings from
Communicating
Vienna!
with HEART

UNESCO has been entrusted to lead the Global Education 2030 Agenda through Sustainable Development Goal 4.

In this context, the on-going importance of arts education in contributing to local and global awareness of cultural, economic, environmental and humanitarian concerns is well recognized.

“Building Social Cohesion through Arts Education”



LEAVE NO-ONE BEHIND

**UNESCO basically promotes
two main approaches to
Arts Education.**

**They can be implemented at
the same time.**

Learning **THROUGH** the arts/culture

- Utilizes artistic expressions and cultural resources and practises, contemporary and traditional, as a learning tool.
- Draws on the rich wealth of culture, knowledge and skills of societies to enhance an interdisciplinary approach to learning in a range of subject areas.

Learning **IN**

the arts/culture

- Stresses the value of cultural perspectives, multi- and inter-cultural, as well as culturally-sensitive languages through learning processes.
- Contributes to engender understanding of the importance of cultural diversity and reinforce behaviour patterns underlying social cohesion.

The UNESCO Club Vienna,
uses music and the arts to
connect people and cultures.

The following long-term
projects are illustrative of the
approach taken.

Peace Education Workshop
Peace Lies in our Hands

Street Art Festival
Calle Libre

Peace Lies in our Hands



The aim of the arts-based Peace Education Workshop is to explore in a creative way what peace is with children and youth from marginalized groups.

SPECIAL ATTENTION TO

- UNESCO's programme on Special Needs Education: education for all without discrimination
- Volunteerism: strengthens civic engagement, social inclusion, solidarity and ownership. It is also an integral component in the process leading to Sustainable Development Goals (SDGs).

Peace Lies in our Hands
VIDEO
Presentation



TRANSFORMING PUBLIC SPACE THROUGH ART

**The UNESCO Club Vienna
has been a festival partner
since its inception in 2014**



Central EUROPE's largest street art FESTIVAL

<https://vimeo.com/167730809>

<https://vimeo.com/179324868>

BEFORE



AFTER



The Argentinian artist Marina Zumi was commissioned to create a mural for inner city inhabitants to 'reconnect' with nature. The mural is on the entrance to Das WERK an alternative arts and culture centre located on the Donaukanal in Vienna.

The interview below was aired in support of the UN conference on Climate Change in New York City.

<https://vimeo.com/106822891>

OPEN SPACE MEETING PLACE



CALLE LIBRE WEBSITE

- <https://www.callelibre.at/>

UNESCO has broad mandates in the fields of

- **EDUCATION**
- **NATURAL SCIENCES**
- **SOCIAL AND HUMAN SCIENCES**
- **CULTURE**
- **COMMUNICATION AND INFORMATION**



**UNESCO has been entrusted to lead the
Global Education 2030 Agenda**

Sustainable Development Goals: Art as Communicator

The Arts in most, if not all, cultures
are integral to life:
function, creation and learning
are intertwined.

The Arts withholds the potential to
being fundamentally instrumental, in
both formal and non-formal ways, as
vehicles of knowledge and the
methods of learning different
disciplines.

The UNESCO Club Vienna uses the arts to communicate UNESCO's priority themes including SDGs mainly through workshops and exhibitions as well as at conferences including the following International Model United Nations Conferences:

MUNESD - Environment & Sustainable Development

MENAMUN - North Africa & the Middle East

LOCAL KNOWLEDGE GLOBAL GOALS



- MODEL
- UNITED NATIONS CONFERENCE

•

- ENVIRONMENT
 - &
- SUSTAINABLE



EXHIBITION

Balancing Human Needs with the Future of our Planet

<https://www.internationalmenamu>

International Model United Nations
Conference for the Middle East
and North Africa



Thank you!